

TROY UNIVERSITY BUSINESS AND ECONOMIC REVIEW
PUBLICATION POLICY STATEMENT

The mission of the ***TROY UNIVERSITY Business and Economic Review*** is to publish research from business scholars and practitioners that is meaningful to individuals with an interest in the business community while, simultaneously, providing an outlet for TROY UNIVERSITY faculty research activity and promoting the TROY UNIVERSITY Sorrell College of Business.

All papers under consideration for publication will be subject to a “blind” review process; papers will be reviewed by members of the editorial advisory board. Reviewers will be selected to review individual articles based on their professional expertise. Individuals serving on the review board will be approved by the Dean of the Sorrell College of Business. The names of the reviewers associated with individual papers will remain confidential. Criteria utilized in reviewing papers include the following:

- ✓ Quality of composition [writing style, grammar, and organization].
- ✓ Contribution of knowledge to the business community.
- ✓ Interest to ***Review*** readers.
- ✓ Timeliness of research and subject matter.
- ✓ Adequacy of literature review.
- ✓ Use of appropriate statistical techniques [if applicable].

NOTE: ***Review*** readership primarily is comprised of individuals in business, political, and professional positions within the State of Alabama and the Southeast U.S., Sorrell College of Business alumni, Business Advisory Council members, and business faculty at other universities throughout the U.S.

The review process will result in one of the following outcomes:

- ✓ Papers may be accepted as submitted [authors will be notified of a planned publication date].
- ✓ Papers may be accepted with revisions [as indicated by reviewers’ comments to the author(s)].
- ✓ Papers may be rejected [comments also may be provided by reviewers to authors in this case].

Submission guidelines are as follows:

Papers should—

- ✓ Cover a topic of general business or economic interest.
- ✓ Be no longer than 25 double-spaced, typed pages.
- ✓ Be provided both on diskette [in either Microsoft Word or WordPerfect] and in paper copy. Articles may be submitted by e-mail attachments in MS Word.
- ✓ Not endorse a particular product or service.
- ✓ Be documented properly.
- ✓ Contain pictures and/or graphs when possible and suitable for black and white printing.
- ✓ Not be submitted to [or published in] another publication while under consideration for publication in the *Review* .

NOTE: Articles also should be submitted with a picture of the author [black and white glossy or high quality electronic JPEG files] when possible. Pictures should be bust shots (head and shoulders) with males in coat and tie and females in business-appropriate attire. Backgrounds should be plain and in contrast to the individual featured.